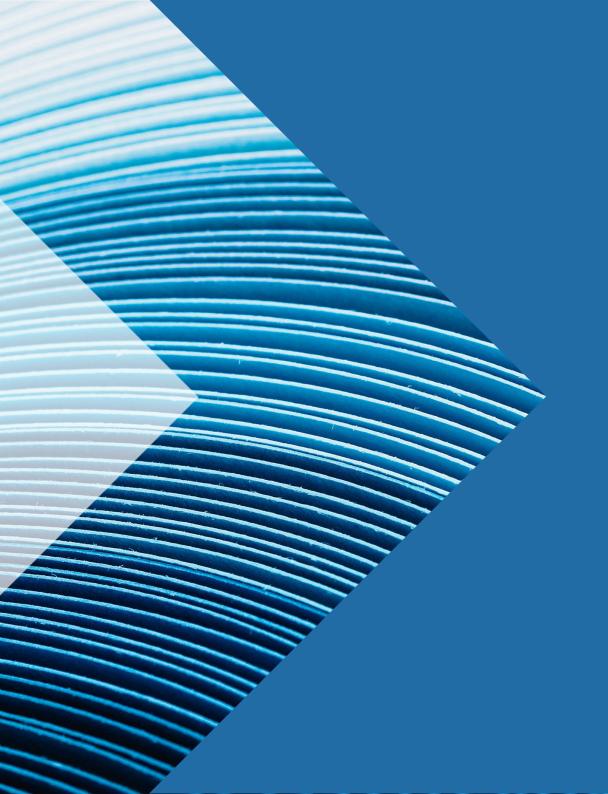


March 2019

core

Presentation AMRAE

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#### What is CORE?

CORE is a risk monitoring toolkit that allows you to evaluate opportunities and threats around the world.









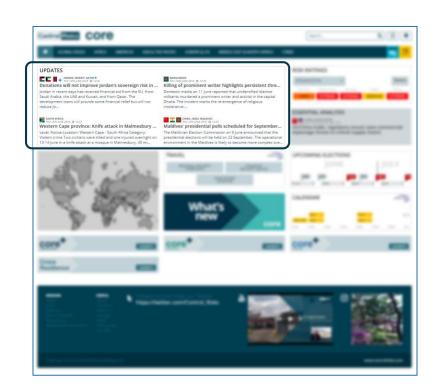


CORE can be seamlessly integrated with CORE+ modules. Combined, these services give you unparalleled insight into the many and diverse risks your organisation faces around the world, helping you to mitigate these risks effectively.

# ▶ Daily global coverage

Stay informed - Our analysis is compiled by a team of over 70 experts. These country analysts and editors deliver detailed content, drawing on their backgrounds and extensive, on-the-ground experience.

Our experts publish between 20 to 30 daily updates



Latest coverage and updates featured on the homepage...



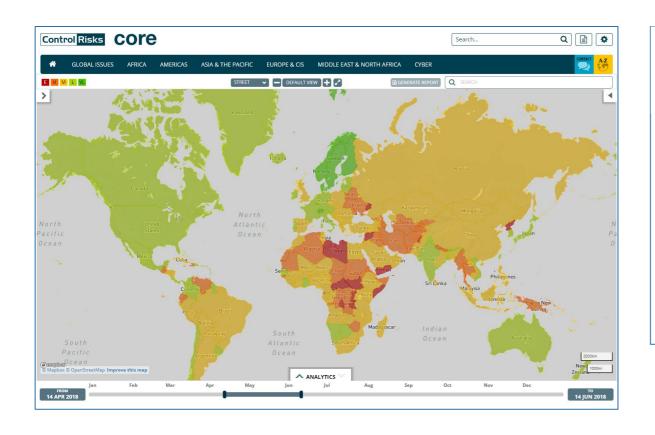
...linked to our complete act on analysis...

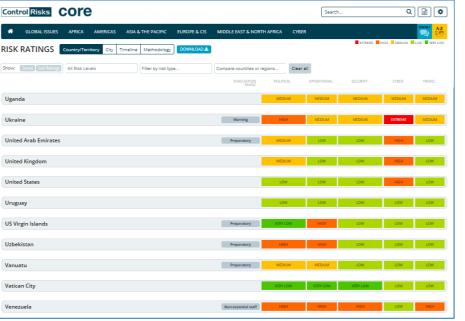
...with related content conveniently delivered to help you make fully informed commercial decisions.

# Threat ratings

Evaluate and compare countries across a range of security, operational and political ratings that can be filtered, visualised, tracked over time and downloaded.

Navigate via country list, interactive map or timeline





# Threat ratings



#### **Security**

- ▶ Crime
- ▶ Terrorism
- War
- Civil unrest
- Kidnap



#### **Operational**

- Infrastructure
- Institutional
- Labour



#### **Political**

Political stability



# Further sub-ratings available as part of specific CORE+ modules:

- ▶ Regulatory (CORE+ Political)
- ► Contract (CORE+ Political)
- ► Integrity (CORE+ Political)
- ▶ Sovereign (CORE+ Political)
- ► Cyber (CORE+ Cyber)
- Travel (with International SOS Membership)

# Powerful mapping

Understand the local threat environment of your operations by visualising incident data alongside threat rating overlays. Conduct granular analysis to understand trends in targeting and methods.



An extensive database of political violence incidents visualised on a mapping interface...

information collected by experts analysts for each incident, filter to city, street or building of relevance to your operations...

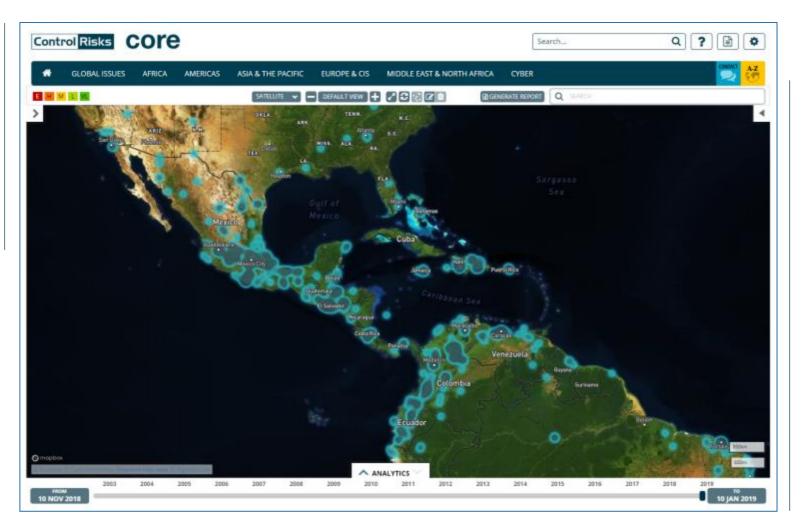


..then access the powerful analytics and charting functionality

# Powerful mapping

Switch between map markers or heat map, satellite or street view.

MARKERS HEATMAP



Find relevant information via key word searches or comprehensive drop down menu filters

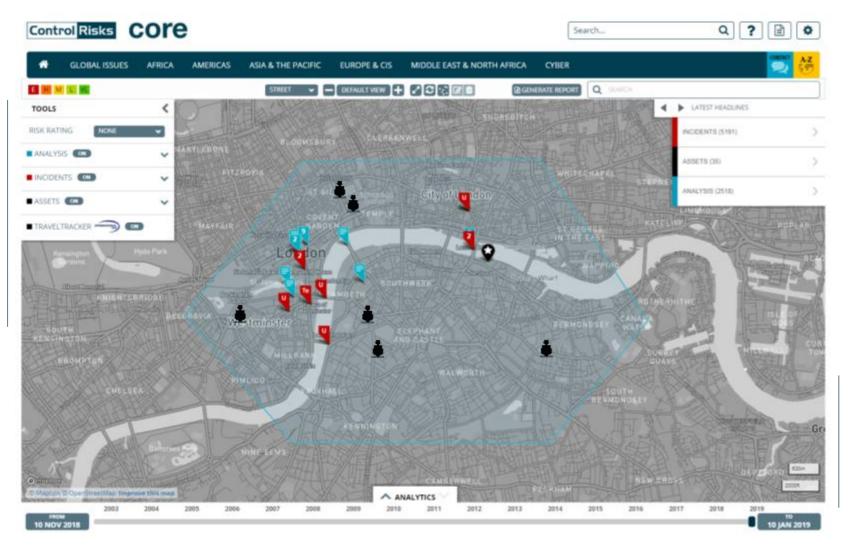
SEARCH	0
COUNTRIES	
REGIONS	
CATEGORIES	
SECTORS	
ASSET TYPES	
ATTACK TYPES	
DAMAGE VALUE	
SEVERITY SCORE	
PERPETRATORS	

# Define areas of operational interest to filter, analyse or report on

Reveal **Analysis**, **Incidents**, **Assets**, and information on the map with a click of a button...







...or set up email alerts for items within your specified areas of interest.

ON Assets with alerts

#### Customisable tools



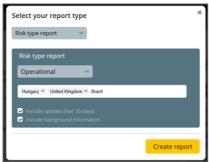
#### **Asset Upload**

This feature enables you to view your assets alongside other geospatial information (incident data, analysis, risk rating layers), and also to evaluate your exposure to risks.

- ► Supports bulk uploads
- Offers customised asset icons
- Delivers adjustable geofence functionality

Upload up to 20,000 of your own 'points of interest'





#### **Bespoke Reports**

Create your own bespoke reports across the CORE platform based on the information you need and your own specific business requirements.

- ▶ Print incident reports from the visualisation platform
- ▶ Export risk ratings into spread sheets for your own use

Generate reports on any country, content or risk type

- ▶ Gain insight into the implications of key events and emerging trends through daily analysis on more than 200 countries and territories.
- ▶ Evaluate and compare countries across a range of security, operational and political ratings that can be filtered, visualised, tracked over time and downloaded.
- Understand the local threat environment for your operations by visualising your assets alongside incident data and threat rating overlays. Conduct granular analysis to understand trends in targeting and methods.
- ▶ Challenge your assumptions by browsing country profiles, an extensive archive of past analysis and a historic database of security incidents, including our unmatched kidnap database.
- ▶ Produce tailored reports, define location-based alerts and receive alerts relevant to your organisation.

# core



#### What is CORE+ Political?

CORE+ Political gives clients the ability to look deeper into the likely evolution of a country through scenario forecasting on an extended time horizon (up to two years). These scenarios help clients to make more informed business decisions by anticipating the trajectory and impact of political and policy developments on the business environment in their jurisdictions and sectors of interest.

It also offers clients additional sub-risk ratings relating to the regulatory environment, specific sections on insurable political risk, and more in-depth political/regulatory background information.







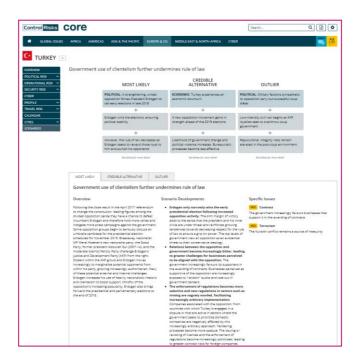


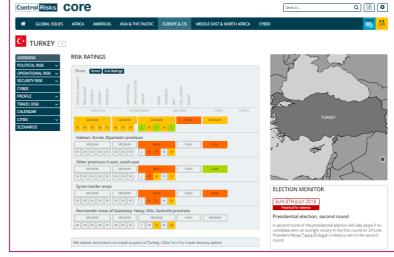
In depth country scenarios affecting your business environment

Most Likely Credible Alternative Outlier

#### Focus on CORE+ Political

- Daily updates, providing an outlook on key political risk issues as well as sectorial implications.
- Country scenarios presenting a two year outlook for 120+ countries including most likely, credible alternative and outlier scenarios.
- ▶ In-depth research notes, reflective of relevant political risk topics.
- Political sub-ratings provide further granularity for comparison and benchmarking. These are also available as an overlay on the map. +Political offers the following four new sub-ratings:
  - Regulatory
  - Contract
  - Integrity
  - Sovereign







- ▶ Minimise exposure to political risk or be better prepared to manage it where it is unavoidable
- ▶ Look further ahead into the likely political risk environment of a given country and therefore make better-informed decisions about investments and operations
- ▶ Plan business objectives by distinguishing between shorter-term considerations and longer-term trends
- **▶** Understand requirements for insurance coverage
- ▶ Avoid political risk perils by understanding the regulatory environment





# cyber ---

# ▶ What is CORE+ Cyber?

CORE+ Cyber helps you understand current threats and explore emerging trends in the fast-evolving global cyber threat landscape. It provides clear analysis of strategic and tactical developments as they affect individual geographies and sectors, forward-looking assessments of changing threats, and advice on appropriate mitigation techniques. Together, these support your long-term information security planning and allow you to take business decisions with confidence.







The Control Risks cyber threat intelligence team was one of the first approved threat intelligence suppliers to the Bank of England's CBEST intelligence-led penetration testing scheme for the financial sector.



Your source for actionable intelligence on

Cyber Activism

Cyber Crime

Cyber Espionage

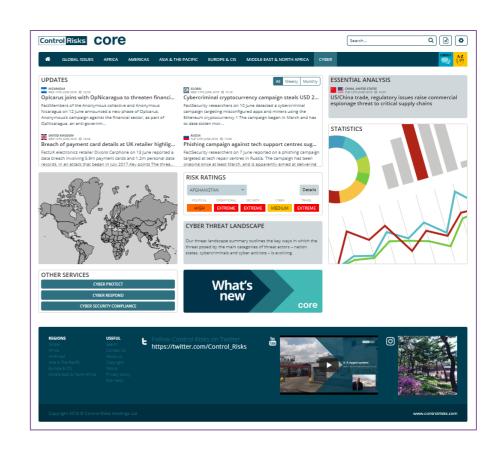
# Focus on CORE+ Cyber

Get an instant overview of a country's cyber threat profile and understand the threat posed by actors operating in high risk jurisdictions, broken down by threat actor categories (nation state, criminal and activist).

Delivering dynamic forecasts ensuring your information security planning is robust and proportionate:

- Providing daily intelligence reports, as well as
- Weekly summaries and monthly, forward-looking intelligence reports. These in-depth thematic coverage scenario based forecasts assess the likely development of intent and capabilities of threat actors.

Compare and evaluate the threat landscape around the world by using our country cyber threat ratings providing a rapid understanding of the current level of cyber threat in a given geography.





- Gain insight into the cyber threat landscape through a series of reports covering tactical and strategic cyber threat intelligence.
- ▶ Adjust your cyber defences and business strategies to minimise your threat and risk profiles by understanding likely future developments in the cyber threat landscape.
- ▶ Educate and understand non-expert stakeholders through plain-English and digestible reporting that ensures that the intelligence we provide is easily understandable and can be used to educate.
- Anticipate and monitor for fundamental shifts in the external landscape which are likely to have an effect on your current security posture.





COPE top alerts by Dataminr\*

# What is CORE+ Top Alerts by Dataminr?

It detects the earliest indication of high-impact events and critical breaking information on publicly available social media. It delivers real-time notification on security and operational incidents with potentially significant impact, providing early event detection to allow informed business decision making.



**Early signals** 



**Asset proximity** 



**Seamlessly integration** 



**Corporate application** 



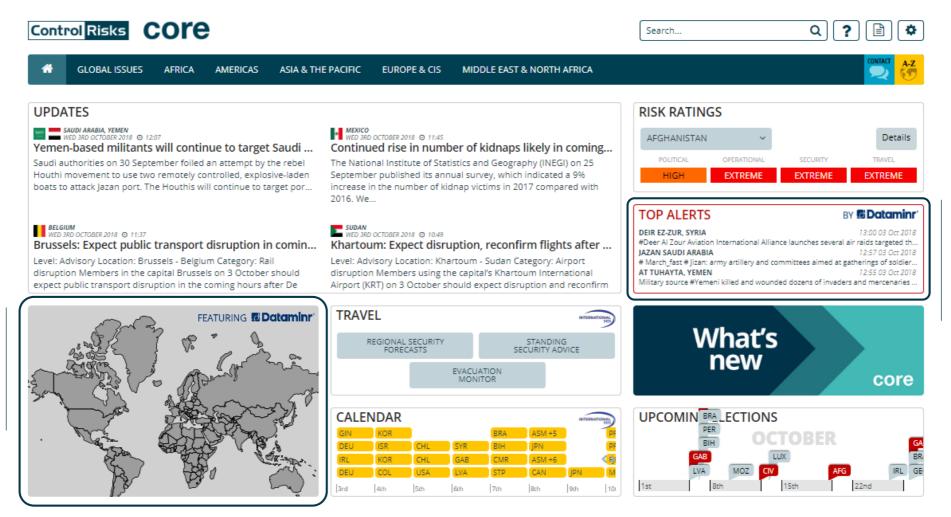
# Real-time risk monitoring



Dataminr is recognised as one of the world's leading businesses in artificial intelligence and machine learning innovation, pioneering ground-breaking technology for detecting, classifying, and determining the significance of public information in real-time. Control Risks is a specialist global risk consultancy, with 40 years of experience in political, security and integrity risk consulting, working across disciplines, technologies and geographies.

Together, we offer an unmatched solution designed specifically for the corporate market, allowing clients to view and be alerted to incidents of war, terrorism and civil unrest that are of potential significant impact.

# Seamlessly integrated into the CORE platform



A snapshot of the most recent Top Alerts, or click through to access a full synopsis from the last 48 hours.

Navigate to Top Alerts via

the CORE homepage,

and view alongside your

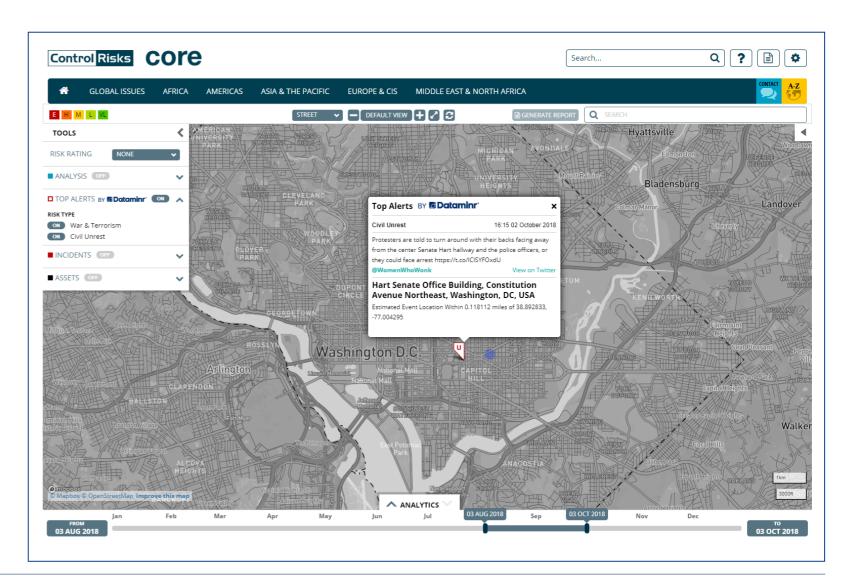
assets on the powerful

mapping tool.

Delivers real-time incident notifications in two classifications

- ▶ URGENT: events with a potentially high impact
- ▶ FLASH: events with a potentially critical impact

150 alerts per day, displayed for 48 hours



# Provides real-time alerts across two categories



### Allows you to....

- ▶ Access information in various convenient ways: Scan the latest incidents via the central CORE dashboard, visualise detailed incidents and their locations plotted on the world map, or examine an aggregated list of all recent alerts.
- ▶ Filter incidents by category to align with your **organisational preferences** or areas of interest.
- ▶ Set up **geo-fenced real-time email notifications** to track incidents occurring within a set radius of a user specified asset location.





# COTE analyst access

# What is CORE+ Analyst Access?

CORE+ Analyst Access gives you the opportunity to speak directly with our global team of experts to receive advice that is catered specifically towards your organisation's operations.:



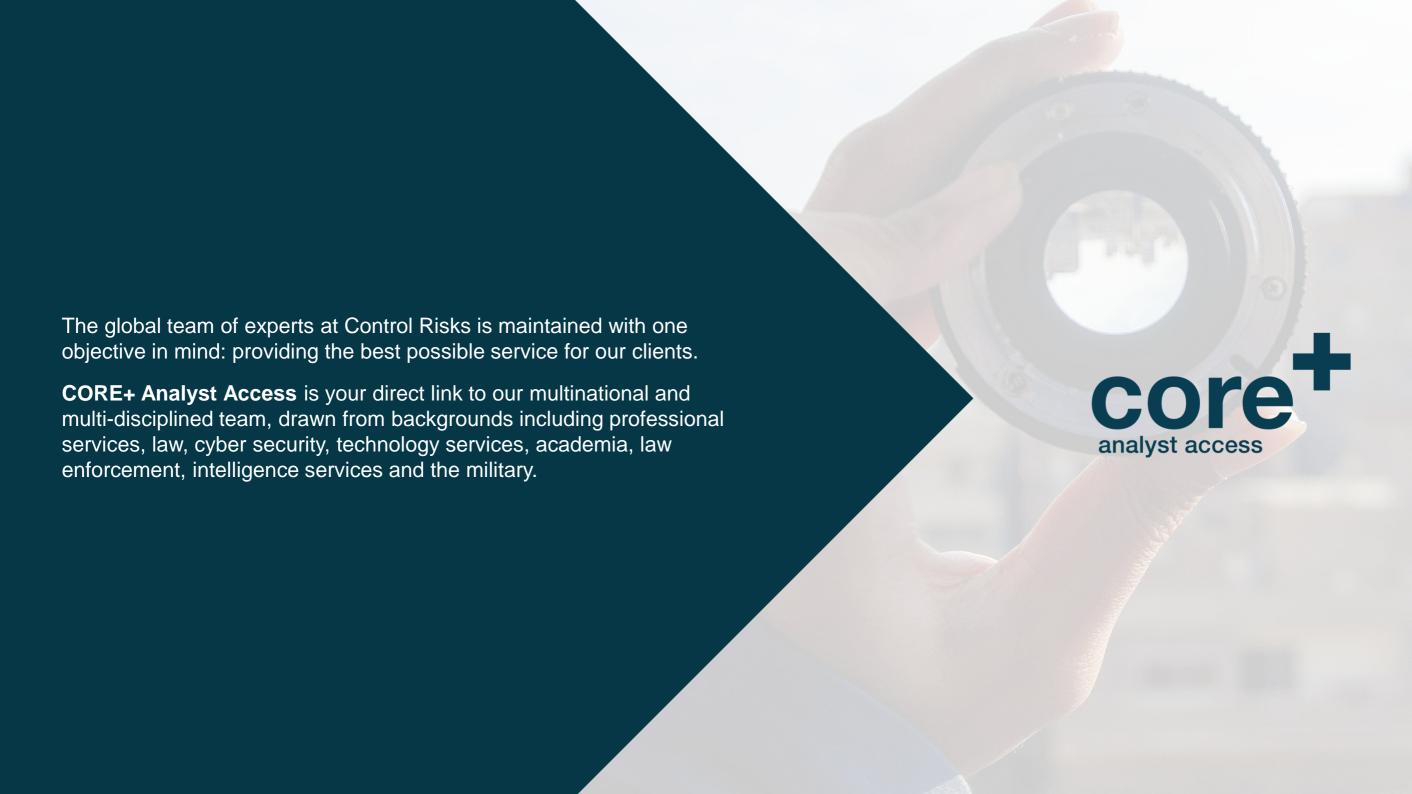
The service starts at 12 hours / year



Can be used at any time



In increments of 1-1.5 hours



# core

The essential toolkit to monitor risks, evaluate threats and identify opportunities.



Specialist modules and services that provide additional coverage of key focus areas.

To arrange a demonstration or free trial, please contact: simon.mitchell@controlrisks.com

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